

Hardwood Products Offers Quality, Service, Pricing Dialogue with a Designer: Melissa Snow Designs, LLC

# Immerse In These Inspired Home Products

In today's economy, savvy builders and homeowners are thinking carefully before spending money and looking for fresh yet smart products that will enhance the value, beauty and enjoyment of their homes. Let's take a look at some thoughtfully appointed fixtures, fittings and hardware with longevity!



MTI Baths Bowie freestanding tub

# PRETTY IN PLEATS

MTI Baths celebrates innovative design with the unveiling of its stunning new Bowie freestanding tub. Immediately eye-catching for its unique "pleated" exterior, the Bowie adds unexpected texture to the bathroom with an exciting style that is chic, fun and amazingly versatile. Bowie is a sculptural masterpiece destined to be a standout in any bathroom setting. The tub measures 70" x 35" and is offered as a soaker or air bath, it is made to order and hand-crafted from MTI's signature SculptureStone material, a mostly organic mixture that gives the look and feel of molded stone. Bowie is available in white or biscuit with eight different exterior color options as well as a choice of matte or highly polished gloss finishes.

## SENSATIONS OF WATER AND LIGHT

Gessi combines ethereal elements of water and light to create a spectacular shower system known as COLOUR. As part of the brand's signature Private Wellness Program, Colour employs refreshing waterfalls, stimulating hydromassage, soft nebulized mists, and mood-changing hues to produce a sensory shower like no other. Users may select and adjust water jets and program their own chromatherapy



COLOUR chromatherapy shower collection by Gessi

LED display by means of a digital keypad. The pairing of flowing water and glowing lights promotes an aura of harmony and helps to refresh and restore the body, mind and spirit. The COLOUR Collection is crafted from stainless steel and available in a variety of finishes.



Viaggio's Quadrato Leather Rosette with Quadrato Crystal Knob in Titanium Gray

# **GOING GRAY**

The color gray is having a moment as one of the most indemand hues in interior design. And Viaggio Hardware's

newest finish option meets this trend head-on. Called Titanium Gray, this beautiful shade is a unique choice for door hardware that has warm undertones and an effortless blending of gray and bronze. Viaggio offers the Titanium Gray finish on their entire line of luxury door hardware, including the textured Motivo Collection, interior, and exterior sets, and even coordinating deadbolts. Each piece is carefully crafted from forged brass using a time-tested that is precision polished and then lacquered for amazing durability. Viaggio Hardware is produced in the heart of Europe by combining the best of engineering and artistry to create a truly exceptional product line.

#### SOPHISTICATED SYMMETRY

The latest freestanding tub design from BainUltra exudes balance and symmetry. Named in honor of the celestial constellation depicting weighted scales, the Libra tub is generously sized to comfortably accommodate two bathers with identical sloping interior walls. It is offered in two configurations with the brand's full spectrum of luxurious therapy options for a true sensory bath experience. The Libra tub is crafted of 100% pure acrylic and polished to a beautiful glossy white. This non-porous surface is extremely durable, resistant to stains and scratches, and easy to clean and maintain. This tub is sure to bring balance to any bath design.







W.R. Watson's State-of-the-Art Granite & Quartz Fabrication Plant Utilizes Computerized Saws, Edge Profilers, Crane and Vacuum Lifts



Libra tub from BainUltra

#### SIZE MATTERS

Easy Sanitary Solutions has revolutionized drain installations with their new super-slim design Xs Series Shower Drain. The Xs is the world's smallest linear drain that combines state-of-the-art technology with a super-slim design for a minimalist aesthetic. The Xs design features a subtle small frame on all four sides. This revolutionary drain guarantees easy installation and a 100% waterproof result for residential and contemporary applications. It

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- A Texas Based Cast Stone Manufacturer
- Over 40 years of industry experience
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- Custom Cast Stone Products
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# Demand for Homeownership is Strong While Affordability Challenges Remain



As the National Association of Home Builders (NAHB) celebrates National Homeownership Month in June, more Americans now indicate they are actively trying to buy a home than compared to a year ago. These efforts however are slowed down by escalating bids from other buyers and challenges

finding homes they can afford, according to survey results from NAHB's most recent Housing Trends Report.

"The value of homeownership has never been greater as evidenced by the increase in active buyers this year," said NAHB Chairman Chuck Fowke, a custom home builder from Tampa, Fla. "Home builders are eager to meet this demand, but are hamstrung by high lumber costs. Policymakers must seek out solutions to resolve the lumber price problem to help more families achieve the American Dream."

Soaring lumber prices that have tripled over the past 12 months have caused the price of an average new single-family home to increase by \$35,872, according to an analysis by NAHB. Further adding to housing affordability challenges, building material prices have by and large been steadily rising since 2020.

Millennials are the most likely generation to have moved on from just planning a home purchase to actively searching for a home to buy: 73 percent of this generation's prospective buyers were already active buyers in the first quarter of 2021, up from 54 percent a year earlier. Several



factors are driving this trend, including the fear of missing out on still relatively low mortgage rates, desire for more space due to COVID-19 and the desire to move out to outlying suburbs.

Geographically, larger shares of prospective buyers in every region are actively trying to find a home to buy compared to a year ago, but the increase is most notable in the Northeast (56 percent to 74 percent) and in the West (51 percent to 69 percent).

As the share of prospective buyers actively searching for a home continues to increase, the length of time spent searching continues to grow. In the first quarter of 2021, 64 percent of buyers actively engaged in the purchase process have spent three months or longer looking, compared to 56 percent a year earlier. This marks the ninth consecutive year-over-year gain in the share of active buyers looking for three-plus months for a home to buy.

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is offered in an exciting array of contemporary finishes, from brushed black steel, brushed cyprum, brushed gold, brushed oiled rubbed bronze, brushed stainless steel, chrome-plated stainless steel, and even popular matte finishes including matte black, and matte white.

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 www.bainultra.com
 www.easydrainusa.com
 www.gessi.com
 www.mtibaths.com
www.viaggiohardware.com



Easy Drain Xs Series linear drain